TURNER FAIR

CREATIVE PRODUCER · FILMMAKER · PRODUCTION OPERATIONS

Los Angeles, California | fairturner@gmail.com | 216-217-1383 | turnerfaircom.wordpress.com

PROFILE

Creative producer and production leader with 10+ years of experience delivering narrative film, streaming series, branded campaigns, nonfiction, live events, and immersive experiences. Skilled at translating creative goals into workable budgets, schedules, staffing plans, and production workflows while supporting distinctive, community-centered storytelling.

CORE EXPERTISE

Creative producing & development · Film/TV production management · Production supervision · Assistant directing · Budgets & scheduling · Crews & vendors · Branded content · Post-production coordination · Live events · AR/VR & immersive production

PROFESSIONAL EXPERIENCE

FAIR MIND MEDIA, LLC | Owner / Creative Producer

Los Angeles / Multiple Locations · June 2017 – Present

- Lead production services from concept and creative planning through crew staffing, pre-production, shoots, post-production and delivery for entertainment, documentary, branded, and event projects.
- Served on ESPN / NFL Draft promotional productions across five seasons, including assistant directing and cross-department coordination.
- Led creative production for CoAqua’s North American campaign, including work with the Bikes for Kids Foundation; campaign work was associated with a reported 60% increase in brand awareness.
- Worked on production teams supporting Viacom, CBS, NFL, Disney, VICE and PBS; the résumé credits relevant projects with production-cost reductions of up to 70%.
- Provided producing and production services on narrative features, including Northern Shade, and creative leadership on the Black Utopia immersive experience.

VET TV | Production Manager / Line Producer

June 2017 – April 2020

- Managed schedules, budgets, shoot logistics, crews, and post-production coordination for a growing subscription streaming network.
- Supported expansion from approximately 3,500 to 100,000 paid subscribers and from one to 14 shows during tenure.
- Coordinated producers, talent, department heads, and editors; production improvements were associated with savings exceeding 50%.

KI NUMEDIA / KHEPRW INSTITUTE | Media Operations Lead / Consultant

Indianapolis, Indiana / Remote · Long-term project work

- Built and guided a 7–11-person media production and training team; directed projects documenting local community development.
- Developed production guidance and storytelling training supporting youth and community narratives.

ROCK THE HOUSE ENTERTAINMENT | Creative Lead / Design Tech

July 2014 – July 2017

- Supervised staff, vendors, contractors and talent for interactive entertainment and large-scale events, coordinating schedules, production and technical delivery.

SELECTED WORK & CREATIVE PRACTICE

ESPN / NFL Draft — Sports-entertainment promo production, five seasons; assistant directing / production coordination.

Northern Shade — Independent narrative feature; producing and production services.

The Fall — Narrative feature; production supervision.

VET TV — Streaming series and original content; production management and line producing.

CoAqua — North American branded-content campaign; creative production.

Black Utopia — Community-centered cultural installation integrating immersive/AR/VR approaches and nonfiction media; creative lead.

Black Land Matters — Nonfiction project exploring land stewardship, community farming and environmental justice; in development.

JOCKEY: Imperfect Solidarity — Participatory dance-floor installation concept involving visual and haptic responses to collective movement; in development.

SELECTED HISTORICAL SCREEN & TELEVISION CREDITS

Production archive includes A Grunt’s Life, The Let Down, Kill Die Laugh, Checkpoint Charlie, Street Outlaws, American Idol, Peyton’s Places, and ESPN/NFL promotional work. Roles vary by project; detailed credit list is available upon request.

CREATIVE & TECHNICAL WORKFLOW

Adobe Premiere Pro / Photoshop / Audition · Final Cut Pro · Microsoft Office · Slack · Movie Magic · Wrapbook · Frame.io and Figma familiarity · Scheduling, estimates, deliverables and production tracking.

EDUCATION & EARLY PRACTICE

Ball State University — Studies in Theatre Design Technology and Media & Film (degree not conferred).

AmeriCorps / City Year & Teach for America — Education and community engagement in Cleveland, Ohio (2014–2017).

COLLABORATION

Available for production leadership, creative producing, film and television, nonfiction, branded media, cultural installations and immersive experiences. Based in Los Angeles; open to travel and location-based work.

Portfolio: turnerfaircom.wordpress.com Contact: fairturner@gmail.com